

#239012

# Station Order

## NextGen California Action Committee

Market: Eureka

Flight Dates: Tuesday, September 27, 2016 to Wednesday, October 5, 2016

Estimate ID

384

Contact: Amie Lozoya

Email: twilcox@bontencalifornia.com

Phone: 707-444-2323

Fax: 707-445-9451

Direct:

### KAEF-TV

Program Name	DP	Days	Gross Rate	Tue Sep 27	Wed Sep 28	Thu Sep 29	Fri Sep 30	Sat Oct 01	Sun Oct 02	Mon Oct 03	Tue Oct 04	Wed Oct 05	Total
KAEF 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$40.00 \$160.00	1	1	1	1						4
Good Morn America 7:00 AM 9:00 AM	EM	M-F 30	\$40.00 \$560.00	2	2	2	2			2	2	2	14
Ellen 3:00 PM 4:00 PM	EF	M-F 30	\$40.00 \$80.00				1					1	2
Dr. Phil 4:00 PM 5:00 PM	EF	M-F 30	\$35.00 \$105.00	1		1				1			3
Judge Judy 5:00 PM 6:00 PM	EF	M-F 30	\$40.00 \$80.00		1						1		2
KAEF 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$175.00 \$1,225.00	1	1	1	1			1	1	1	7
KAEF 11p News 11:00 PM 11:35 PM	LN	M-F 30	\$100.00 \$1,400.00	2	2	2	2			2	2	2	14
Wheel Fortune 7:00 PM 7:30 PM	PA	M-F 30	\$100.00 \$100.00	1									1
Jeopardy 7:30 PM 8:00 PM	PA	M-F 30	\$110.00 \$110.00									1	1
Station Gross Totals			\$3,820.00	8	7	7	7			6	6	7	48
Station Net			\$3,247.00										

10 6p News due to  
President's Debate  
Move to 5pm News Spec Ed.  
Per Mary 9/23 2:35p

Date/Time Sent: 9/23/2016 2:13:39 PM

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

KAEF-TV

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mary@bluewestmedia.com



KAFF TV Channel 23  
755 Auditorium Drive  
Redding, CA 96001

BlueWest Media  
5130 E 18th Ave  
Denver, CO 80220

## Contract # 239012

**Schedule Dates** 09/27/16-10/05/16  
**Advertiser** NextGen Climate Act (10198)  
**Agency** BlueWest Media (3427)  
**Product** Issue Advertising (1119)  
**Brand** KAFF EST 384 (103438)  
**Salesperson** Wilcox, Terri (1235)  
**Sales Office** KRCC  
**Buyer Name** Wittemyer, Mary  
**Phone/Fax** (303) 641-4330 /  
**CPE** 384  
**Account Types** Local/Political Issue  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/23/16  
**Last Modified** 09/23/16  
**Entered By** Terri Wilcox  
**CO-OP** No  
**Headline #** EST 384  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$573.00  
**Net Total** \$3,247.00  
**Sales Tax**

**Eureka ABC (KAFF)**  
By Broadcast Month  
Oct. 2016 48 \$3,820.00  
Grand Total: 48 \$3,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/27/16-09/30/16	1	:30	5:58A- DAYBREAK ON KAFF 6A			1	1	1	1			4	\$40.00	\$160.00	Eureka ABC (KAFF)		9/23/16
2.0	Normal Line / SPOT	09/27/16-09/30/16	1	:30	7A- GOOD MORNING AMERICA			2	2	2	2			8	\$40.00	\$320.00	Eureka ABC (KAFF)		9/23/16
3.0	Normal Line / SPOT	10/03/16-10/05/16	1	:30	7A- GOOD MORNING AMERICA	2	2	2						6	\$40.00	\$240.00	Eureka ABC (KAFF)		9/23/16
4.0	Normal Line / SPOT	09/30/16-10/05/16	1	:30	3P- ELLEN			1		1				2	\$40.00	\$80.00	Eureka ABC (KAFF)		9/23/16
5.0	Normal Line / SPOT	09/27/16-09/29/16	1	:30	4P- DR. PHIL			1		1				2	\$35.00	\$70.00	Eureka ABC (KAFF)		9/23/16
6.0	Normal Line / SPOT	10/03/16-10/03/16	1	:30	4P- DR. PHIL	1	X							1	\$35.00	\$35.00	Eureka ABC (KAFF)		9/23/16
7.0	Normal Line / SPOT	09/28/16-09/28/16	1	:30	5P- JUDGE JUDY PRIMARY	1		X						1	\$40.00	\$40.00	Eureka ABC (KAFF)		9/23/16
8.0	Normal Line / SPOT	10/04/16-10/04/16	1	:30	9:30P- JUDGE JUDY SECONDARY	1	X							1	\$40.00	\$40.00	Eureka ABC (KAFF)		9/23/16
9.0	Normal Line / SPOT	09/27/16-09/30/16	1	:30	5:59P- NORTH COAST NEWS AT 6PM			1	1	1	1			4	\$175.00	\$700.00	Eureka ABC (KAFF)		9/23/16
10.0	Normal Line / SPOT	10/03/16-10/03/16	1	:30	5:59P- NORTH COAST NEWS AT 6PM	1	X							1	\$175.00	\$175.00	Eureka ABC (KAFF)		9/23/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



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**Eureka ABC (KAFF)**  
**By Broadcast Month**  

Month	Spots	Rate
Oct. 2016	48	\$3,820.00
<b>Grand Total:</b>	<b>48</b>	<b>\$3,820.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/05/16-10/05/16	1	:30	5:59P- NORTH COAST NEWS AT 6PM	1			X					1	\$175.00	\$175.00	Eureka ABC (KAFF)		9/23/16
12.0	Normal Line / SPOT	09/27/16-09/30/16	1	:30	10:59P- NORTH COAST NEWS AT 11PM		2	2	2	2				8	\$100.00	\$800.00	Eureka ABC (KAFF)		9/23/16
13.0	Normal Line / SPOT	10/03/16-10/05/16	1	:30	10:59P- NORTH COAST NEWS AT 11PM		2	2	2					6	\$100.00	\$600.00	Eureka ABC (KAFF)		9/23/16
14.0	Normal Line / SPOT	09/27/16-09/27/16	1	:30	7P- WHEEL OF FORTUNE	1		X						1	\$100.00	\$100.00	Eureka ABC (KAFF)		9/23/16
15.0	Normal Line / SPOT	10/05/16-10/05/16	1	:30	7:30P- JEOPARDY	1			X					1	\$110.00	\$110.00	Eureka ABC (KAFF)		9/23/16
16.0	Normal Line / SPOT	10/04/16-10/04/16	1	:30	5P- NORTH COAST NEWS SPECIAL EDITION	1		X						1	\$175.00	\$175.00	Eureka ABC (KAFF)		9/23/16

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